

Making Sense of Scotland

Outreach & Learning Framework



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
ALBA



Making Sense of Scotland

Outreach & Learning Framework

Our key aim is to make Scotland's historic environment a valued national resource for lifelong learning by reaching out to more diverse audiences.

Supporting heritage and education policy

Formal, community and lifelong learning. With an inspiring, inclusive and interactive offer, everyone can engage with heritage and raise the profile of our organisation and our goals.

Our Past Our Future

Integrating heritage across the curriculum, improving access and supporting health and wellbeing

Heritage for All

Supporting social and creative outcomes

HES Equalities Action Plan

Delivering more inclusive audiences and content

HES Skills Investment Plan

Integrating skills for life, learning and work

HES Climate Action Plan

Reaching a wider audience and integrating STEM topics

Curriculum for Excellence

Cross curricular approach

Community Learning and Development (CLD)

Lifelong learning opportunities

How we deliver our key aim

We'll increase engagement by delivering creative content and programmes to diverse audiences. That means:

- A multiplatform programme with the wider historic environment at its heart
- Delivering programmes that will inspire audiences we already know and ones that we've yet to meet
- Improving access, promoting what we offer and showcasing our learning potential
- Targeted audience projects and schemes
- Supporting the sector through sharing knowledge and best practice
- Engaging digital content and tactile resources to support learning and sensory experiences

Making Sense of Scotland

Outreach & Learning Framework

Our eight aims and outcomes represent what we want to achieve when we deliver our learning programmes, whether in the classroom, during a site visit, in reminiscence sessions, outdoors on the move or indoors at film or exhibition.

By making sure one or more aim is integral to every project, we can better evaluate and develop our Outreach and Learning offer and help everyone involved to succeed.

Aims & Outcomes



Access & Understand
Increase Participation



Learn & Reflect
Quality Experience



Inclusion & Diversity
Reduce Barriers



Skills & Experience
Positive Destinations



Ideas & Creativity
Co-Design Approach



Wellbeing & Have Fun
Support Wider Needs



Share & Collaborate
Sustainable Partnerships



People & Places
Active Communities

Be it creative, educational, collaborative or to enhance wellbeing – these aims are designed to enable sectors, practitioners and learners of all types, ages and abilities to find their own unique space within Scotland's Historic Environment that best supports their specific needs.

Making Sense of Scotland

Outreach & Learning Framework

How we measure and evaluate our offer

1 The Purpose

Our Strategic Drivers

Historic Environment Policy

- *Our Past Our Future*
Inclusivity and Wellbeing Priorities
- *Heritage For All*
Social and Creative Outcomes

National Policy

- *Curriculum for Excellence*
- *Community Learning and Development*
- *Mental Health and Wellbeing Strategy*
- *A Connected Scotland*
Social Isolation and Loneliness

Our Audiences

Informal Learning

- Visitors
- Friends and Family
- Communities

Formal Education

- Early Years
- Schools
- Further Education
- Higher Education

Community Learning and Development

- Adult Education
- Youth Work
- Third Sector

Additional Support Needs

- Intellectual
- Physical
- Educational
- Social

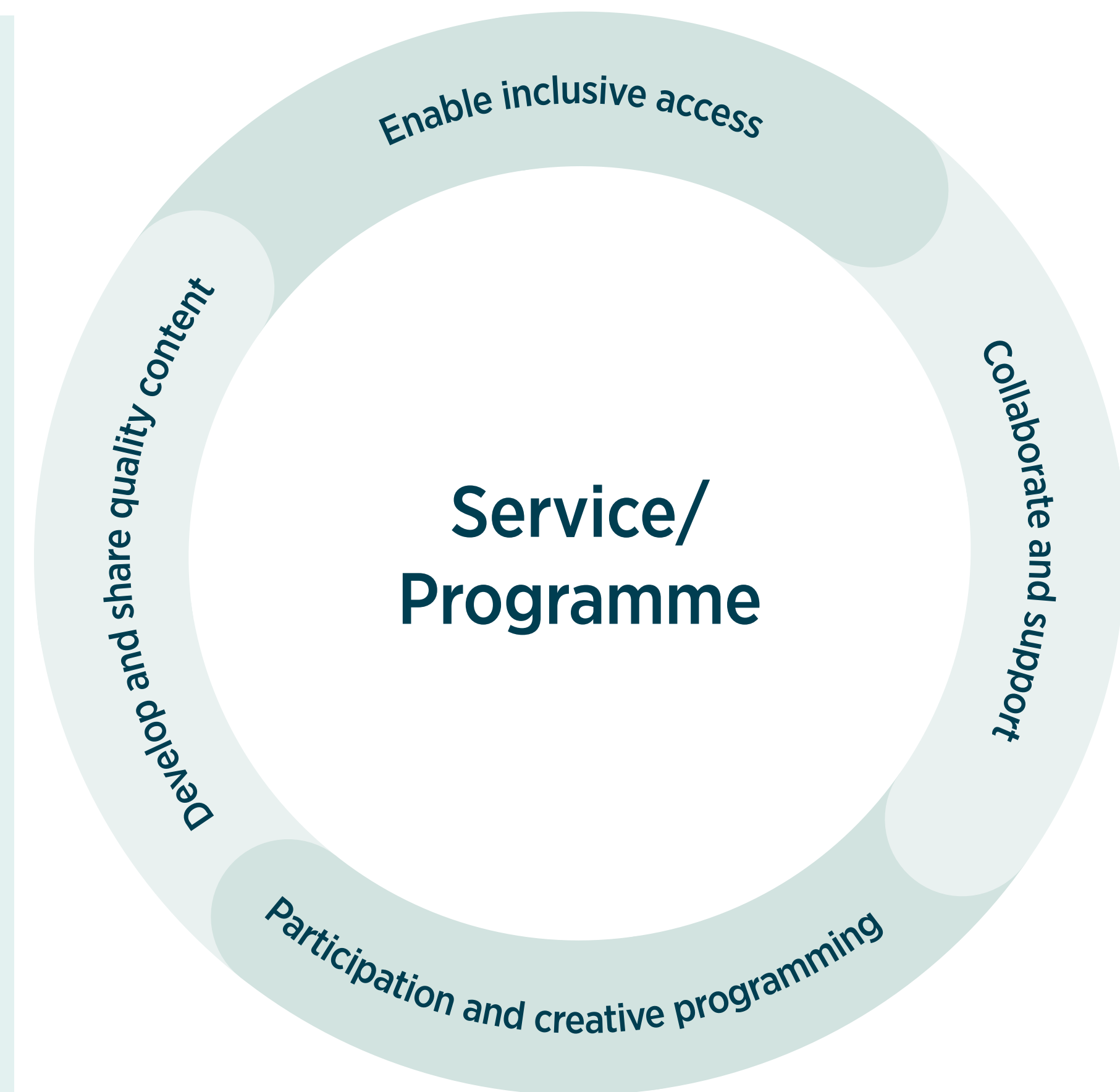
Professional Development

- Cross-sector Staff
- Professionals
- Practitioners

Our Learning Resources

- Research
- Archives
- Collections
- Historic Sites
- Expertise

2 The Offer



Making Sense of Scotland

Outreach & Learning Framework

How we measure and evaluate our offer

3 Evaluate. Measure. Improve.

Aims	Outcomes	Impacts
 Access & Understand	Increase Participation	Enabled more learners to access and engage with their historic environment and understand it better
 Learn & Reflect	Quality Experience	Supported and enhanced learning aims and outcomes with meaningful experiences
 Inclusion & Diversity	Reduce Barriers	Engaged with under-represented groups, new learners and those with additional support needs
 Skills & Experience	Positive Destinations	Supported skills-based outcomes and helped build positive destinations for future learning, training or employment
 Ideas & Creativity	Co-Design Approach	Inspired and empowered learners to express ideas and engage with the creative process
 Wellbeing & Have Fun	Support Wider Needs	Helped promote an active lifestyle or improved mental health through experiences like socialising, prescribed culture, outdoor or play-based learning
 Share & Collaborate	Sustainable Partnerships	Supported partnership collaboration and objectives or identified opportunities for future development
 People & Places	Active Communities	Supported a place-based community partnership enabling participants to share and celebrate local heritage

Making Sense of Scotland

Outreach & Learning Framework

Be Inclusive. Be Creative.

We'll help practitioners, communities, learners and visitors see the historic environment as a national resource. One with clear and exciting benefits for all audiences.

We often work in partnership. This is key to unlocking our potential and encouraging diverse community collaboration with our inclusive and creative approach.

It's archaeology, history, cultural heritage and so much more. We can help provide the inspiration, unique experiences and multi-sensory environments needed for any

formal learning, vocational, leisure or social experience. We'll inspire, support and engage diverse audiences all over Scotland, through a variety of media, providing services and programmes with inclusivity, quality content, co-design and interactive programmes at their heart. Our thematic approach is fresh and provides opportunities for anyone to take part.

To find out more about Outreach and Learning, please contact learning@hes.scot

